

**BOARD OF TRUSTEES
LONG BEACH COMMUNITY COLLEGE DISTRICT**

**Minutes of Special Meeting
August 19, 2005**

RETREAT/STUDY SESSION

A Special Meeting of the Board of Trustees of the Long Beach Community College District, County of Los Angeles, California, (Retreat/Study Session) was held at The Coast Long Beach Hotel, 700 Queensway Drive, Long Beach, California, on August 19, 2005.

CALL TO ORDER

The meeting was called to order at 12:50 p.m.

PLEDGE OF ALLEGIANCE

Superintendent-President Kehoe led the Pledge of Allegiance.

ROLL CALL

Present: President Clark, Vice President McNinch, Member Kellogg, Member Otto, Member Uranga, Student Trustee Tanskal

WELCOME AND INTRODUCTIONS

President Clark welcomed everyone to the meeting.

PUBLIC COMMENTS ON AGENDA ITEMS

There were no comments.

STUDY SESSION

Status of Community College System – Strategic Planning Process

Superintendent-President Kehoe and Trustee Otto gave an overview of the current model of the California Strategic Planning now underway. The current model's strategic directions are: a) increasing access and readiness; b) improving student success; c) supporting economic development through workforce preparation; d) increasing system office and system effectiveness; and e) enhancing resources.

Overview of LBCCD Institution Planning Process

Linda Umbdenstock, Administrative Dean, Planning, outlined the college's collaborative planning structure and process, the development and use of the Educational Master Plan, and how the EMP relates to the Board of Trustees goals.

Overview of the History of FTEs; Changes in Student Characteristics; Importance of Growth

Eloy Oakley, Executive Vice President, Administrative Services presented the Board with a summary of how loss of FTEs translates into loss of revenue. Don Berz, Interim Vice President, Academic Affairs discussed the financial and practical aspects of growth. Fredd Trapp, Administrative Dean, Institutional Research & Academic Services presented selected profiles of student enrollment ranging from 1999 to fall of 2004.

Strategies for Marketing and Outreach for the District

Lou Anne Bynum, Vice President, Economic & Resource Development introduced Chi-Chung Keung, Executive Director, Public Affairs and Marketing. Chi-Chung presented to the Board how marketing to our current students, new students, prospective students, and former students are key to growth at LBCC.

Process for Monitoring Staff Diversity

Irma Ramos, Administrative Dean, Human Resources presented to the Board a description of the steps used in the process for Monitoring Staff Diversity (Academic Recruitment) at LBCC.

Review of Results of Board Self-Evaluation

Linda Umbdenstock, Administrative Dean, Planning facilitated the review of the Board's Goals for the past year, 2004-2005.

Goal Setting

The Trustees discussed changes for their new Board Goals for 2005-2006. These goals will be on the agenda for approval at the August 23 Board Meeting.

ADJOURNMENT

President Clark adjourned the meeting at 5:00 p.m. The next regular meeting of the Board of Trustees will be held on August 23, 2005. The first order of business will be adjournment to a closed session, as needed. The Board will reconvene in open session at 5:00 p.m. in Building I, Liberal Arts Campus.

Assistant Secretary