

**BOARD OF TRUSTEES  
LONG BEACH COMMUNITY COLLEGE DISTRICT**

**Minutes of Retreat  
July 26, 2011**

The retreat of the Board of Trustees of the Long Beach Community College District, County of Los Angeles, California, was held in Building T, Room 1200, Liberal Arts Campus, 4901 East Carson Street, Long Beach, on July 26, 2011.

**CALL TO ORDER**

The meeting was called to order at 9:10 a.m.

**PLEDGE OF ALLEGIANCE**

Kevin Ryan led the Pledge of Allegiance.

**ROLL CALL**

Present: President Otto, Vice President Uranga, Member Bowen,  
Member Clark and Member Kellogg.

**WELCOME**

Board President Otto welcomed everyone to the retreat and announced our guest facilitator, David Osborne.

**PUBLIC COMMENTS**

There were no comments.

**STUDY SESSION – BOARD RETREAT**

Mr. Osborne is a senior partner of The Public Strategies Group, a consulting firm that helps public organizations improve their performance. He has worked with governments large and small, from cities, counties, and school districts to states, federal agencies, and foreign governments. He has lectured widely around the globe and advised presidents, ministers, governors, mayors, city managers, county executives, school superintendents, and many other public sector leaders.

Mr. Osborne facilitated the retreat on the following and discussion followed after each item:

**Purpose, Agenda and Ground Rules**

Mr. Osborne explained the purpose of the retreat, the agenda, and some ground rules for the day.

## **Minutes, Meeting of the Board of Trustees July 26, 2011**

Purpose: *To work on Trustees' Goals for 2011-2013, and to better understand the Board's role in reviewing data to see which LBCC goals and objectives are being met and which LBCC strategies are most effective.*

### **Roles of the Board**

Mr. Osborne provided a short presentation on how a board and institution set goals, define strategies, measure progress, review progress, and make adjustments. He led the discussion of their role of effective boards in this new era of permanent fiscal crisis.

### **Data and Key Performance Indicators**

In accordance with Board Goal 1.C., MEASURE AND IMPROVE STUDENT SUCCESS–By July 2011, review the LBCC's attainment of student equity in terms of student composition and the diversity of the District's adult population and in terms of student progress and completion, including course completion, basic skills course and sequence completion and progress towards and attainment of certificates, degrees, and transfer.

Eva Bagg presented up-to-date data on key performance indicators so we can understand where LBCC is today and what challenges it faces. The 2011 ARCC Data is the current report and is in its fourth year. The discussion focused particular attention on gaps among ethnic groups in student progress and achievement and credit basic skills course completion rates. There was agreement that the college needs to further study the reasons for these gaps so that strategies designed to close these gaps can be developed and implemented over the next master planning cycle. The presentation also provided an analysis of the types of progress and achievement outcomes that make up the first ARCC indicator. Trustee discussion focused on the distribution of transfers by ethnic group. The presentation concluded with a discussion about the implications that the student performance data have on the development of the next set of Trustees' goals.

### **Draft 2011-2016 Educational Master Plan**

Superintendent-President Oakley presented the draft 2011-2016 Educational Master Plan, focusing on the college's proposed goals and objectives. He described the process on how the college worked on this plan and its value to LBCC. President Oakley said this is what the LBCC's leaders want the institution to achieve in the next five years.

### **Review Trustee Goals**

Doug Otto presented the previous set of Trustee goals (2009-2011) and led a discussion about ideas for the next set of goals.

### **Potential New Trustee Goals**

Mr. Osborne facilitated a discussion of what the new goals should look like, focusing on what real value there is to these goals and how effective have the progress reports from staff have been in evaluating the strategies to achieve the college's goals and objectives, and; how should the goals be prioritized. Further discussion on what would be most important over the next two years took place while Mr. Osborne used flip charts to capture Trustee responses to his questions. After much discussion and offering of ideas, the Trustees proceeded with a "bullet vote" as their most valued goals for the next two years.

Following are the four final draft goals to be adopted at a future meeting of the Trustees:

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1. Support the Student Success Agenda
2. Support the CTE, Workforce Development & Economic Development agendas to strengthen the regional economy
3. Support the Long Beach College Promise
4. Allocate resources in a manner that prioritizes these Board Goals

**ADJOURNMENT**

Board President Otto adjourned the retreat at 4:15 p.m. to convene for closed session at 4:30 p.m. and the regular meeting at 5:00 p.m., in Building T, Room 1100.

Assistant Secretary